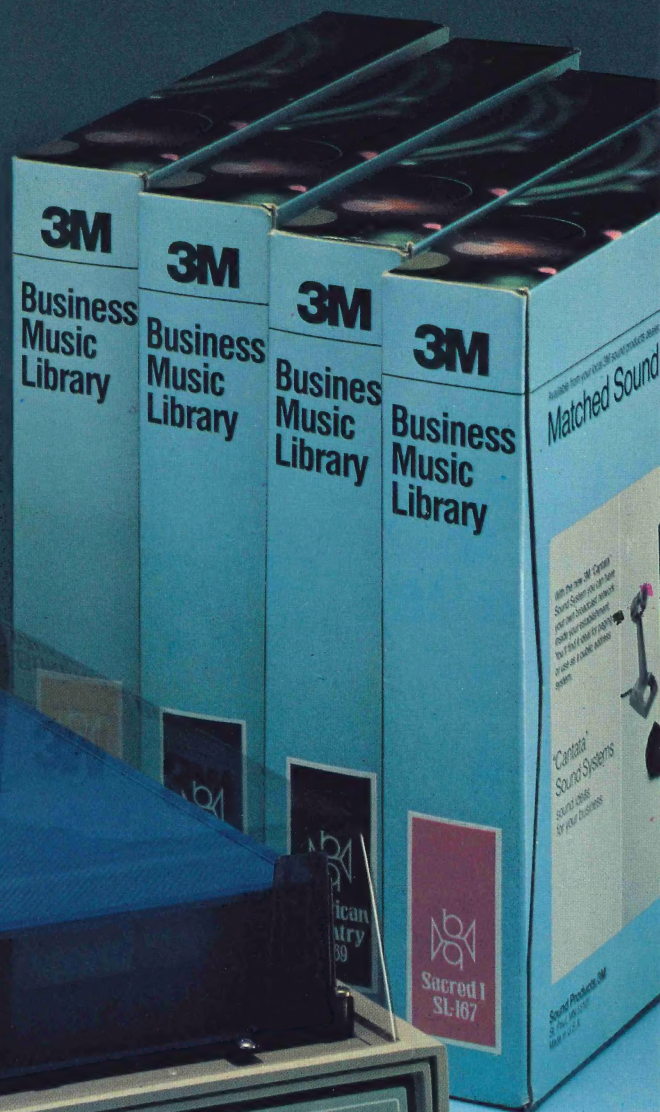
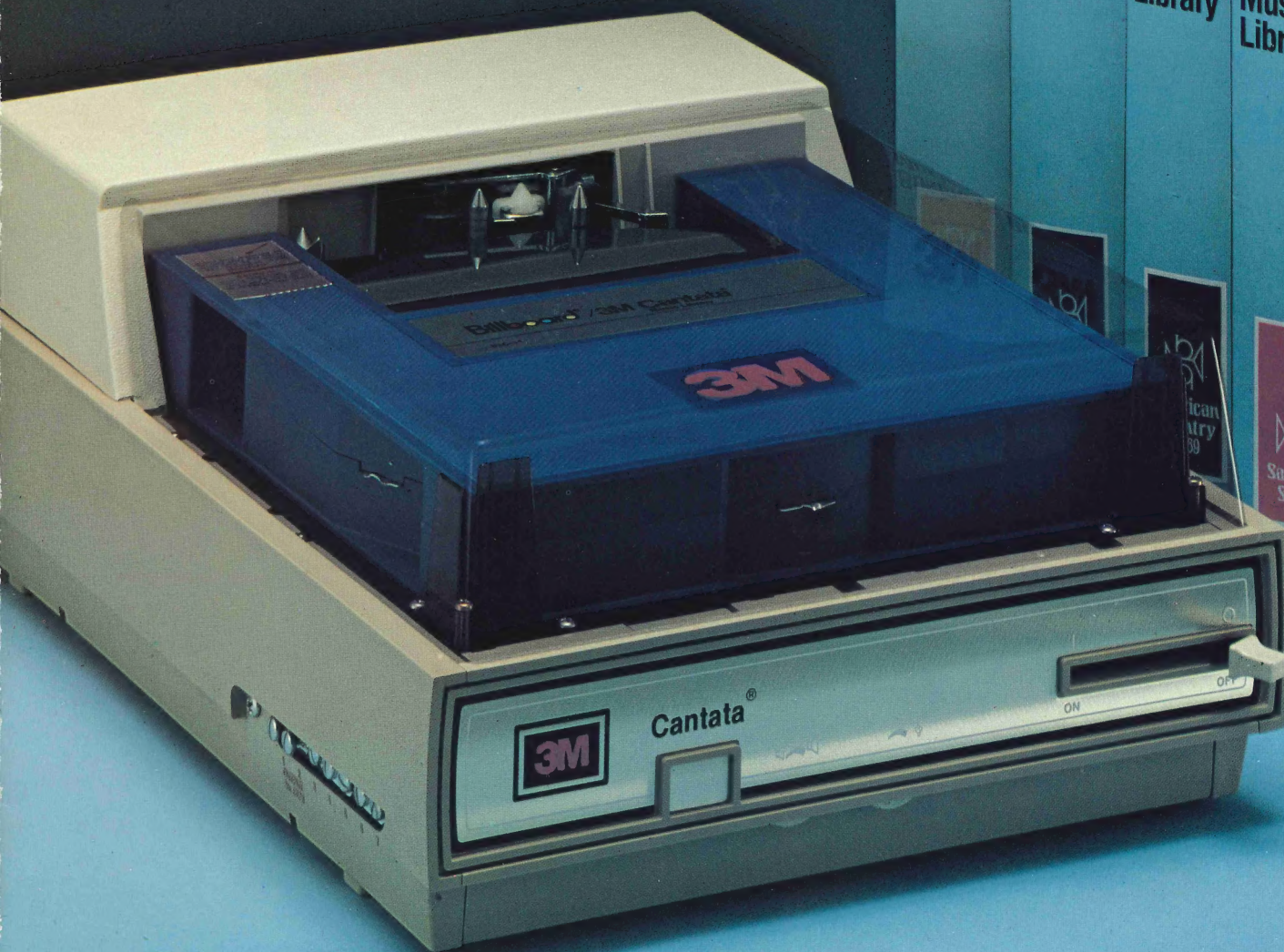


3M's Cantata[®] Music System covers the complete spectrum of business music.

**Just listen
and see.**



3M has the sounds to soothe, to sell, to motivate, to inspire, to relax. The choice is yours.

Music Spectrum

Smooth

Instrumental Series

Pleasant, *melodic* background music to provide a luxuriant and soothing environment . . . to soften and blanket background noise and project an image of confidence, security and dignity.

Billboard Series

And now a Smooth Billboard series is being introduced to include soft, easy vocals and ballads blended with smooth instrumentals.

Variety

Instrumental Series

Bright, cheery instrumental arrangements of *rhythmic* music are programmed to further stimulate a business environment and improve morale. Designed to provide a lift of spirit for customers and employees with a wide range of orchestra sizes and styles in an ever-changing format of medium to medium-fast melodies.

Adult Contemporary

Popular ballads, soft rock, cross-over country and timeless standards provide music that is spirited, sometimes mellow; provocative and stimulating. But most of all it is comfortable.

Billboard Series

Including current top-of-the-chart selections by original artists, this mode provides a perfect cross-section of music for the contemporary businessplace.

Uptempo

Here is a wide range of upbeat instrumentations and modern vocals. It's as fresh as tomorrow with current artists and hits. Here are today's upbeat sounds, directed straight at the youth oriented market.

Billboard Series

The 3M and Billboard exclusive agreement makes certain this mode is keeping up . . . and moving on.

Country

Country music is nostalgic, combining golden standards with new contemporary country sounds.

Billboard Series

3M & Billboard offers you a change-of-pace mode to meet the growing demand and enthusiasm for country music. Favorite artists present their instrumental and vocal hit recordings in this unique business music mode.

Specialty

Here's a wide range of thematic, seasonal and ethnic music which illustrates again the flexibility and control — offered by the 3M "Cantata" Music System. Christmas music is available in different formats to create the exact environment and instill the "buying" mood; or to convey the "Spirit of the Season."

Specialty libraries let you select exactly the music appropriate to your business.



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